

# Our Policies: Environmental

At Digital Print Media (DPM), we are committed to minimising our environmental impact and continuously improving our sustainability practices. We recognise the importance of environmental responsibility in all areas of our business and strive to operate in a way that reduces our footprint, promotes efficient use of resources, and encourages environmental awareness among our employees, suppliers, and stakeholders.

## Compliance with Environmental Legislation

We commit to complying with all relevant environmental legislation and industry best practices. This serves as the baseline for our environmental performance, ensuring that our operations meet or exceed regulatory standards.

## Sustainable Materials and Waste Reduction

DPM prioritises the use of eco-friendly, sustainable materials in our products and packaging. We aim to reduce waste at every stage of our production process, focusing on our mantra of Reduce, Re-Use, Recycle:

### Reduce:

Increasing the use of recycled materials and reducing reliance on virgin raw materials – covering both materials and packaging; introduction of Bretta range.

Minimising waste in our offices and facilities by promoting digital communication over printed materials and providing recycling facilities for staff.

### Re-Use:

Encouraging the reuse of materials and packaging wherever possible.

### Recycle:

Recycling of the majority of our waste; paper, cardboard, polyesters and plastics wherever possible.

Encouraging recycling of packaging wherever possible.

### Sustainable materials:

We have also spearheaded a new material, 'Bretta', which has reduced the amount of virgin polymer by at least 40% and the polyester yarn used is made with at least 30% post-consumer waste recycled material. (This offers the added benefit of ensuring that less domestic and commercial plastic waste ends up as landfill).

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To help offset the CO2 emitted from the production of the Bretta range, we've joined a "Every Tree Counts" reforestation programme at the site of manufacture in Germany.

## Energy Efficiency

We are committed to reducing our energy consumption and improving efficiency across our operations by:

- Implementing energy-saving technologies, such as energy-efficient lighting and heating systems.
- Ensuring that our facilities are well-insulated and energy use is managed via timers and thermostats.
- Solar power – We have a series of solar panels installed on the premises, ensuring that our daily consumption is predominantly solar energy

## Pollution and Emissions Reduction

DPM is dedicated to minimising pollution and emissions associated with our activities. We continuously assess the environmental impact of our operations and seek opportunities to reduce harmful outputs. This includes managing transportation efficiently to reduce carbon emissions and ensuring all waste and materials are properly disposed of to prevent contamination.

## Training and Awareness

We promote environmental awareness throughout the company by:

- Educating and training staff on sustainability issues, including the environmental impact of their work and how they can contribute to reducing waste and energy use.
- Encouraging employees and suppliers to adopt sustainable practices and making environmental considerations a part of everyday decision-making.

## Supplier and Contractor Standards

We expect our suppliers and contractors to uphold similar environmental standards and strive to work with partners who share our commitment to sustainability. We assess the environmental practices of suppliers and encourage them to adopt responsible sourcing, recycling, and energy-saving measures.

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## Continuous Improvement and Monitoring

DPM is dedicated to continuous improvement in its environmental performance. We regularly review our processes and set measurable goals for reducing our environmental impact. These efforts are reviewed annually, and we adjust our strategies in line with technological advances, feedback, and industry developments.